

Benefit Auction of Works of Art

By: Aviva Movshovitz, Public Relations and Donor Relations Director

In May, the Egozi Gallery at Asia House, Tel Aviv, held a special fundraising event for ILAN during which various art works were auctioned off. Interest was high for acquiring the works, which could be accomplished in the gallery during the auction, over the internet, or even by way of real-time on-line participation through the bidspirit.com website.

The auction was spearheaded by an anonymous donor who contributed many valuable items and persuaded other generous donors to do the same - in total, 150 items were donated.

Among the art lovers who honored us by attending the auction were the lobbyist and owner of Policy, Boris Krasny; Chairman of the Board of the Amanet Group, Avraham (Lulu) Assaf; businessman and past director of Discount Bank, Jorge Safran; Chairman of the Board of the Association of Tel Aviv-Jaffa Contractors and Builders, Avner Levy; Director General of the Organization for the Restitution of Holocaust Assets, Dr. Israel Peleg; Jerusalem artist David Shapira, and others.



The artist David Shapira and ILAN Director General Shimon Zurieli



From left to right: Avraham (Lulu) Assaf; Jorge Safran; Director General of ILAN, Shimon Zurieli; Chairman of the Board of ILAN, Ehud Rassab

ILAN's Annual General Assembly at the Eretz Israel Museum in Tel Aviv

By: Aviva Movshovitz, Public Relations and Donor Relations Director

ILAN's General Assembly took place on 18 June 2015 at the Eretz Israel Museum in Tel Aviv.

Ehud Rassabi, CPA and Chairman of the Board of the organization, welcomed those attending the assembly, volunteers and employees, and representatives of ILAN's branches and facilities all over the country. He summarized the activities of the organization, emphasizing the need to intensify efforts to raise financial and other resources. He further elaborated on ILAN's collaboration with the business community and called for elements in the Israeli establishment and the government to work hand-in-hand with Third Sector organizations to promote welfare in Israel.

He also described in detail the special collective labor agreement covering employment of individuals with disabilities in the free market. Mr. Rassabi was an initiator of the agreement and a driving force behind it. He called for vigorous action to identify those among ILAN's disabled who would like to integrate into the workplace, and for ILAN to provide them assistance throughout the placement process.

In his speech he called for all of the organization's volunteers and employees to continue to look to the future while constantly striving for professionalism, improved service, and expanded activities, all the while promoting new initiatives and examining innovative methods that could bring to fruition ILAN's vision of advancing the wellbeing of its clientele.

Mr. Rassabi expressed his thanks to departing board members, chairpersons, and committee members who had conscientiously carried out their work. He wished success to the new Board of Directors about to be elected. He ended his speech by thanking



Head Table - From left to right: Miri Ben Yehoshua, outgoing Chair of the Finance Committee; Ehud Rassabi, Chairman of the Board; Pnina Elroi, Chair of the General Assembly

all volunteers and employees and expressing deep appreciation for their devoted service and important contribution to promoting the organization's goal.

Mr. Shimon Zurieli, ILAN's Director General, reported on the diverse activities that had taken place during the past year. He mentioned expanding activities to promote excellence, seminars and courses for professional staff and volunteers, and increased exchange of information and transfer of knowledge within the organization. In addition, he spoke of the work and contribution of volunteers in ILAN's branches and facilities, the activities of national coordinators in their task of recruiting new volunteers, the completion of construction and occupancy of the Beit Miriam Day Center in Haifa, commencement of construction on the new day center in Tel Aviv, and the importance of holding value-promoting activities in educational institutions throughout the year. He also noted that several of the association's officials



The auditorium was full of representatives from ILAN's branches from all parts of the country

had been replaced during the past year: the head social worker and the manager of the Haifa sports center had both retired, and a new internal auditor was appointed. Also mentioned were preparations for summer camps, how the organization coped with the situation during last summer's Tzuk Eitan military operation, and advertising and public relations: the launching of several new campaigns, including the March of Dimes and local and nation-wide publicity campaigns throughout the year, and changes in the organization's website to improve accessibility. The Director General thanked the chairman and members of the Board of Directors and all volunteers and employees working in the organization's branches and facilities for their devoted work for the welfare of the disabled.

The Assembly approved the financial statements for 2014 and elected the new Board of Directors. It also approved, in accordance with the recommendation of the outgoing committee, the election of Mr. Yekutiel Gavish to the position of deputy Chairman of the Board, Honorary Treasurer, and Chairman of the Finance Committee.

Since the ILAN summer camps were about to take place, during the second part of the assembly a short film featuring Ma'ayan Katasvili, previously broadcast on Channel 2's Larger than Life series, was screened. It was filmed at an ILAN summer camp. In addition, the summer camp PR campaign was presented. It was developed last year by McCann Erickson, which has provided pro bono assistance to Ilan for several years. At this time, Mr. Zurieli acknowledged the tremendous help received from Moshe Bachar from the Belkin advertising agency as well as from Karen Sari, who works at the agency. They were instrumental in recruiting various media to provide exposure

for ILAN's summer camp and other campaigns during the year, on a completely voluntary basis. Moshe Bachar is a member of the Board of Directors and serves as Chairman of the Public Relations Committee (a voluntary position). Karen Sari and Belkin Advertising Ltd. have been "connected" to ILAN for many years and each year we are fortunate to receive important professional advice and media exposure thanks to their contacts and heavy involvement. The Director General thanked McCann Erickson, Moshe Bachar, and Karen Sari for their enormous and invaluable contribution to the organization's activities.

Later, the audience was deeply moved by the performance of two songs by students from the Onn School, Walid Abu Harish and Shani Peleg, accompanied by their teacher Ina Shobev, who prepared them for their performance. We thank our dear Ina and Shani for their efforts, and would like to especially recognize Walid for his special efforts in performing during the Ramadan fast. For Walid this was his last performance as a student in the Onn School. He is graduating and will begin his adult life, first of all studying at the Open University. We wish him great success.

The assembly ended on a humorous note when comedian Dedi Gal, who has cerebral palsy and is confined to a wheelchair, made us "laugh at and with ourselves."

Mr. Ilan Cohen, the director of the Eretz Israel Museum, which hosted the Assembly, invited the participants to visit the museum, especially the "Israeli Sculpture in Glass" exhibit, which was spectacular and was ending two days after our visit. The exhibit was indeed breathtaking. When we finished, the participants had lunch, after which they were invited to continue their museum visit on their own.



Veteran ILANers Hanna Laor and Ephraim Raz with Chairman of the Board Ehud Rassabi



Walid Abu Habish and Shani Peleg, students at the Onn School



The comedian Dedi Gal in a selfie with the audience

Summer Camps - 2015

By: Aviva Movshovitz, Director, Public Relations and Donor Relations

The summer is over, and, as usual, the operation of ILAN's summer camps was exemplary, commanding respect and excitement. This year 33 kibbutzim, moshavim, and towns hosted summer camps, which were attended by about 900 ILAN children.

ILAN thanks the hosting communities - Haspin, Migdal Oz, Alon Shvut, Kfar Etzion, Shefayim, Gan Shmuel, Merkaz Shapira, Alonim, Tal Menashe, Ramat Magshimim, Kokhav Hashahar, Ma'ale Adumim, Oranit, Meirav, Benei Re'em, Ein Hanatziv, Ashdod Ya'acov Ichud, Kfar Haroe, Ma'ale Gilboa, Shadmot Mehola, Sa'ad, Be'erot Yitzhak, Rosh Tzurim, Tirat Zvi, Yavne, Shluhot, Kedumim, Karnei Shomrom, Ma'agan Michael, Geva, and Nehalim.

The feedback we received from the children and their families was heartwarming, and as always gives us the strength to continue. We are already starting to think and plan for next year!

Mr. Shimon Zurieli, ILAN's Director General, and Avner Okavi, ILAN's head social worker, visited each and every one of the camps in order to personally thank the wonderful young volunteers and the kibbutz members who organize the camps, and all those participating in the enterprise.

A big thank you to everyone for a job well done, one of giving and love. Our hats are off to you and we sincerely hope you will have the opportunity to continue to contribute in years to come as well.





Alex Levlovitz, z"l



With great sorrow and deep pain the ILAN family received word of the death of Alex Levlovitz z"l following a stone-throwing attack during the Rosh Hashana holidays.

Alex was one of the founders of the ILAN hostel and had served as its operations manager for many years, since its founding.

Alex was a warm and imposing person. He was kind and compassionate, acting for the benefit of people with disabilities in general, especially the residents of the ILAN hostel in the Gilo neighborhood, where he left his mark.

Since we learned of his death many stories have reached us about his kind heart, humility, dedication, and willingness to assist anyone in the hostel who asked for his help, as well as other disabled people in the community.

We, together with the employees and residents of the Gilo Hostel, as well as many others who came in contact with Alex, in ILAN and outside of it, will always remember his politeness, his dedication, and his devoted and professional work always carried out thoughtfully and responsibly, but with a cheerful smile reflecting the joy he received from giving.

May his memory be a blessing.



Alex Levlovitz z"l in a characteristic working position - always with a smile on his face.